

Privacy and GDPR Policy

Utopia Equestrian Estate B.V.

This Privacy and GDPR Policy applies to how we respect your privacy and how we deal with personal information we collect from individuals who interact with our organisation. This Privacy and GDPR Policy explains what personal information we collect and how we use it.

1. Personal data that we process

If you use our services, we may obtain the following information from and about you:

- name, gender and address details;
- phone numbers;
- e-mail address;
- birthdate and place;
- copy of ID proof;
- company name and VAT number;
- citizen service number;
- financial details, payment information;
- bank account number;
- consult data at Chamber of Commerce or Land Registry;
- name and address and BSN number (only for only for legally required reasons) of employees;
- functional cookies.

2. Purposes

Utopia Equestrian Estate processes your personal data in order to provide services to you and to fulfill our contract with you and to fulfill our legal obligations. The processing of your personal data takes place on the basis of the following principles:

- implementing your agreement with Utopia Equestrian Estate;
- your permission;
- compliance with legal obligations;
- the legitimate interests.

Utopia Equestrian Estate GDPR-statement

The following statement is supplied to all clients of Utopia Equestrian Estate:

In compliance with the applicable General Data Protection Regulation (GDPR), we want you to know that we are committed to protecting and respecting your privacy.

During the course of providing our services to you, we will collect only the personal information that is completely necessary and to which you have consented. We will not use your information for marketing purposes without your express permission and we will never pass on your personal information to third parties.

Your personal information will be stored with appropriate safeguards. Utopia Equestrian Estate will save your personal data carefully (digitally) and provide suitable technical and organizational security

measures. The technical security includes keeping the IT-systems used up to date and ensuring proper backup. The organizational security includes a package of measures for both digital and physical data. All measures are aimed at preventing abuse and loss of personal data. You have the right to ask to see copies of the information we hold for you. If at any time in the future you no longer wish to receive communications from us, please let us know through written notice to:

hello@utopiaee.com

We will only use your data in a manner that is appropriate considering the basis on which that data was collected. Utopia Equestrian Estate may use your personal information for example to:

- reply to enquiries you send to us;
- create client-specific documents for the purposes of monitoring and reporting to clients and/or commissioning (or governmental-) bodies;
- handle donations or other transactions that the clients might initiate;
- where the client has specifically agreed to this, send the client marketing communications by email relating to our facility and/or horse business.

We will only pass your data to third parties in the following circumstances:

- you have provided your explicit consent for us to pass data to a named third party;
- we are using a third party purely for the purposes of processing data on our behalf and we have in place a data-processing agreement with that third party that fulfils our legal obligations in relation to the use of third-party data processors;
- we are required by law to share your data.

We take the principles of data-minimalisation and -removal seriously. We only ever ask for the minimum amount of data for the associated purpose and delete that data promptly once it is no longer required. Data will be stored for a maximum of three years, unless renewal of consent is sought. Because of our services, we may process personal data of persons who are not clients of Utopia Equestrian Estate. We receive this information from you or from a cooperation-partner/counterparty. These personal details are part of your customer file and for this reason are kept as long as your own data.

You can send us a request at any time to access, view, change, correct, move or delete your personal data. You have the right to withdraw your consent and object to the use of your personal data by Utopia Equestrian Estate.

If you are not satisfied with the way in which Utopia Equestrian Estate handles your personal data, please let us know as soon as possible through: hello@utopiaee.com , next to that you have the right to file a complaint with the Dutch Data Protection Authority.

Please note that relying on some of these rights, such as the right to deleting your data, will make it impossible for Utopia Equestrian Estate to continue to deliver some services to you. However, where possible we will always try to allow the maximum access to your rights while continuing to deliver as many services to you as possible.

We reserve the right to modify this Privacy and GDPR Policy from time to time and will publish the most current version on our website. Therefore, please consult this Privacy and GDPR Policy regularly on our website.